## The client's perspective on a design plan

**Jon Brouchoud:** Why is it so important for the client to understand the building before construction starts?

Jon Brouchoud: Absolutely, to be sure that the client agrees that the building, there's no surprises after construction is complete. Obviously, when you're creating a facility of this scale, this is a 900 million US Dollar facility, and so it's incredibly important that they get it right, If the client walks through and it's nothing like what they thought it was going to be like, it's a very huge waste of money, so it is very very important for the end users of the building to understand. Yep, exactly, avoid misunderstandings, exactly. And so there's a lot at stake. It's very, very important, especially in a medical facility, as much as anything else, that there aren't errors; that there aren't mistakes; that the people that end up using this building are going to walk through it and find that they can't use it, or that, you know, it's inefficient, and so there's an opportunity here to make sure that the building will be as efficient as possible if they can experience it.

Jon Brouchoud: But I don't think that if a doctor or a nurse looks at this drawing, which might be all they see, or the blueprints, that might be all they see in a traditional process, I don't think they're going to understand what it's going to be like for them in the actual space when they're trying to use it for day to day interactions, which is ultimately the most important thing to them, and to their patients and the people who use the building, is what will it actually be like when you're standing in that doctor's office, or you're preparing for surgery, or you're visiting the hospital for the very first time.

Jon Brouchoud: And you're going to have a very serious procedure, you want to understand what that building will be like from the inside in a more holistic way than this drawing and this axonometric does nothing to convey that. And so, that's... those are the types of things I'd like to think about as we visit the space. Let's go ahead and teleport over there now, I'm going to, I will type this in chat, and if you click on it... Oh I'm sorry, I didn't see that there were, yeah the final objective, to be the good answer to the order, exactly, to avoid over costs, that's very true too, and that's something that we see very, very often, in architectural design is that the project often goes over budget.